



Fenway Park 100th Anniversary Scheduled Special Events and Initiatives

Initial “100 Acts of Kindness” Events & Donations

As a way to highlight and support the important work done by the many charitable institutions throughout New England, the Red Sox will conduct “100 Acts of Kindness” with various not-for-profit organizations during the 100th anniversary season. These “100 Acts of Kindness” will take on a number of different forms, including donations, volunteer efforts and hosting community event. Each Act will be designed to highlight charities throughout New England above and beyond the thousands of organizations the Red Sox currently support each year. The “100 Acts of Kindness” will begin next week with visits to each of the following organizations, one in each of the six New England states:

December 12, 2011

Visit to the Massachusetts Department of Children & Families in South Weymouth, MA.

- Part of the “100 Acts of Kindness” and in recognition of the important work done by the Massachusetts Department of Children & Families in South Weymouth, MA, the Red Sox will make a donation of holiday gifts to their South Weymouth location on December 12, 2011.

December 13, 2011

Visit to New Horizons for New Hampshire in Manchester, NH.

- Part of “100 Acts of Kindness” and in recognition of the important work done by New Horizons for New Hampshire, an adult homeless shelter, food kitchen, and pantry in Manchester, NH, a donation of 100 Turkeys and holiday baskets will be made to their organization on December 13, 2011.

December 14, 2011

Visit to the Barbara Bush Children’s Hospital of the Maine Medical Center in Portland, ME.

- Part of “100 Acts of Kindness” and in recognition of the important work done by the Barbara Bush Children’s Hospital at Maine Medical Center in Portland, ME, a donation of holiday gifts and toys will be made to patients on December 14.
- All gifts and toys were sponsored in their entirety by Twins, the Red Sox Souvenir Store on Yawkey Way.

December 15, 2011

Visit to the Bridgeport Rescue Mission in Bridgeport, CT

- Part of “100 Acts of Kindness” and in recognition of the important work done by the Bridgeport Rescue Mission in Bridgeport, CT, a donation of bedding including, sheets, blankets, pillows and pillowcases, will be made to the organization on December 15, 2011.

December 16, 2011

Visit to The Committee for Temporary Shelter in Burlington, VT

- Part of “100 Acts of Kindness” and in recognition of the important work done by the Committee for Temporary Shelter (COTS) in Burlington, VT, a donation of canned goods and towels will be made to their shelter on December 16, 2011.



December 19, 2011

Visit to the St. Martin de Porres Senior Center in Providence, RI with Meals on Wheels of Rhode Island

- *Part of “100 Acts of Kindness” and in recognition of the important work done by Meals on Wheels of Rhode Island, the Boston Red Sox will be delivering and serving nutritious holiday meals for 100 people at the St. Martin De Porres Multi-Cultural Center in Providence, R.I. on December 19, 2011.*
- *All meals were provided at a discount by area caterer Baker’s Best in Newton, MA.*

Major Fenway Park Events and Programs in 2012

January 1-16, 2012

Sun Life Frozen Fenway 2012

- *A 16-day series of ice events including high school and college hockey, and two free day-long public skating days.*

January 1, 2012

Mayor Menino’s Community Skate Day

- *A free, day-long public skating day open to residents of the City of Boston, courtesy of Mayor Menino. .*

January 7, 2012

Hockey Day in New England Doubleheader

- *An ice hockey doubleheader featuring the University of Vermont Catamounts vs. the University of Massachusetts Minutemen in Game 1, and the University of New Hampshire Wildcats facing the University of Maine Black Bears in Game 2.*

January 14, 2012

Boston Rivalry Doubleheader

- *An ice hockey doubleheader featuring Boston College High School vs. Catholic Memorial School in Game 1, and Northeastern University Huskies facing the Boston College Eagles in Game 2.*

January 16, 2012

Mayor Menino’s Community Skate Day

- *A free, day-long public skating day open to residents of the City of Boston, courtesy of Mayor Menino. .*

April 2012

Launch of “Fenway Park – A Living Museum”

- *The ballpark tours will be revamped to provide a more rich and rewarding experience for every fan who visits.*
- *Tours will be more interactive and historical enabling fans to enjoy a more complete Fenway Park experience.*
- *There will be 64 plaques, 26 displays of historical items from ‘The Nation’s Archive’ and 10 historical markers throughout the ballpark totaling 100 items, up from about 46 currently in the park.*



April 9, 2012

Event with the Harvard University Baseball Team

- *This day marks Fenway Park's first baseball game 100 years ago when the Red Sox took on the Harvard University baseball team in an exhibition game. The Red Sox won the contest 2-0.*

April 13, 2012

Opening Day – 2012 Season

- *The Red Sox' Home Opener for the 2012 Season against the Tampa Bay Rays.*

April 19, 2012

Free Fenway Park Open House

- *Free day-long event to provide fans with an opportunity to enjoy the "Fenway Park – A Living Museum" experience.*
- *Fans will have an opportunity to visit parts of the ballpark not readily accessible, meet legends and see historical displays and artifacts.*

April 20, 2012

100th Birthday of Fenway Park

- *Marks the day when Fenway Park hosted its first Major League game and the Red Sox played the New York Highlanders (now the Yankees). The Red Sox won the game in extra innings, 7-6.*
- *In commemoration of this date, the Red Sox will play the Yankees on April 20, 2012.*
- *The game time will begin at 3:05 p.m., the same time as the game in 1912.*
- *There will be a large pre-game ceremony to celebrate the rich history of the Boston Red Sox at Fenway Park.*

May 2, 2012

Throwback Day against the Oakland Athletics

- *The two teams will wear throwback uniforms from 1936, the year when Jimmie Foxx was sold by the then Philadelphia Athletics to the Boston Red Sox. Foxx was a star on the Red Sox teams of the late 30s and won a Most Valuable Player award in 1938.*

June 19, 2012

Presentation of the First Annual Lib Dooley Fan Award

- *Elizabeth 'Lib' Dooley was one of the Red Sox' most ardent and loyal fans who attended over 4000 games, never missing one between the 1944 and 1998 seasons. She was beloved by fans and players alike, who enjoyed the cookies she passed out during games.*
- *This annual award will be presented each year to a Red Sox fan who best exemplifies and personifies what it means to be a Red Sox fan. The fan will be chosen by a committee with recommendations from Red Sox Nation of individuals they deem worthy of recognition by the club.*